

# GREATER BATON ROUGE CLEAN CITIES WINTER 2010 UPDATE

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## Clean Fuels for Clean Cities

### LETTER FROM THE COALITION PRESIDENT

As we come to the end of 2009, we look back over the year with some regret for a reduced level of activity and some lost opportunities. Earlier this year we were set back with some issues within our organization that required substantial effort to reconcile and that cost us some momentum. At the same time, though, there were some accomplishments/changes that bode well for the new year and the future of our organization.

We now have a new Executive Staff for our Board of Directors comprised of Jean Kelly serving as Treasurer, Willie Wells serving as Secretary, and Harold Moise serving as Vice-President, all assisting me with my responsibilities as President of the Board. We are very pleased to have a new Clean Cities Coordinator, Lauren Stuart, who brings considerable skills and enthusiasm to directing the activities of our organization. She has prepared this newsletter that summarizes our activities for 2009 and plans for 2010. Lauren can be reached by email at [gbrccc@gmail.com](mailto:gbrccc@gmail.com).

As we begin a new year for Clean Cities, we are poised for and looking forward to revitalization of our organization, a greater level of activity, and taking advantage of the opportunities associated with the great national interest in alternate fuels and alternate fuel vehicles. Of course this can only happen with the commitment, participation, and support from our stakeholders. We are currently updating our list of stakeholders and our membership information. Please let us know if your membership will be renewed this year!

#### INSIDE THIS NEWSLETTER

Letter from the Coalition President	1
2009 Overview	2
Stakeholder Participation	2
Looking forward to 2010	3
National Clean Cities Overview	3
Upcoming Events	4



Additionally, we will be looking for those stakeholders who might have an interest in serving as members of our Board of Directors. (See the explanation of this role in the article, "Looking forward to 2010: Stakeholder Participation" pg. 3)

We always welcome suggestions from our stakeholders regarding events and activities that are of interest and value to them. At any time, feel free to share comments and suggestions.

Thank you for your support of GBRCCC. We hope you had a great holiday season and that we can count on your continued support as we enter into a promising new year.

Sincerely,

A handwritten signature in black ink that reads "Mike D. McDaniel". The signature is written in a cursive style.

Mike D. McDaniel, Ph.D.  
President of the Board  
Greater Baton Rouge Clean Cities Coalition

## 2009 Overview

- **April 19<sup>th</sup>**: Participation in Louisiana Earth Day Celebration, downtown Baton Rouge
  - **May 27<sup>th</sup>**: Greater Baton Rouge Clean Cities Stakeholder Meeting
  - **July 9<sup>th</sup>**: Governor Jindal signed Act 469, Louisiana Compressed Natural Gas legislation. Increases existing income tax credits for qualified clean burning motor vehicle fuel property, see details at [www.legis.state.la.us/](http://www.legis.state.la.us/)
  - **July 28<sup>th</sup>**: Alternative Fuels & Vehicle workshop held in Lafayette sponsored by Chesapeake Energy.
  - **September**: Louisiana's ARRA State Energy Plan dedicates \$6.8 million to an Alternative Fuels Program, a competitive grants open to all Louisiana local government entities. Funds available for assistance in replacing traditionally fueled mass transit buses, school buses, and fleet vehicles to new or converted CNG vehicles; also, for 4-6 publicly-accessible quick-fuel CNG fueling stations. For more information visit the ARRA page at <http://dnr.louisiana.gov/>
  - **October 15<sup>th</sup>**: Medium/Heavy Duty NGV Conference held in Shreveport and hosted by Chesapeake Energy Corporation & Greater Shreveport-Bossier Clean Cities Coalition
  - **November 2<sup>nd</sup>-5<sup>th</sup>**: Clean Cities Coordinator Leadership Retreat sponsored by the U.S. Department of Energy with training from the National Renewable Energy Laboratory as well as leading industry experts. Held in Gatlinburg, TN
  - **December 3<sup>rd</sup>**: Participation in the State Energy Partnership planning meeting by President McDaniel and Coordinator, Stuart. Forum organized by the Louisiana Workforce Commission and sponsored by a Department of Labor grant award for the study of Green Job opportunities in the state of Louisiana. Project work has begun and McDaniel and Stuart will pursue transportation & bio-fuels aspects of the labor market research.
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## Stakeholder Participation

Originally, our Coalition awarded Stakeholder certificates to non-profits, businesses, municipalities, or government agencies that sponsor the organization financially. This designation is being reinstated and only dues-paying members will be offered a position on the stakeholder committee. Levels of monetary support are outlined on pg. 4 of this newsletter. Checks may be mailed or delivered in person.

A representative of each Coalition Stakeholder will participate in the quarterly meetings as a Coalition Advisor. The Advisor's involvement with events, planning, and outreach can be varied based on the time-restraints due to other professional obligations. Any and all input is greatly appreciated by the Coalition staff that work on a part-time basis. We will do our best to maintain consistent communications with you all so that we may coordinate events and create project partnerships.

Tentative dates have been set for the quarterly stakeholder meetings. Each will be held in Baton Rouge, the location still to be determined. A State-wide conference will replace the GBR 3<sup>rd</sup> Quarter gathering (date and location TBA). Our discussions will be pivotal in determining the direction of GBRCCC and will provide an opportunity to address priorities of specific campaigns.

## Looking forward to 2010

### Outreach Activities

The Greater Baton Rouge Clean Cities Coalition has made a New Year's resolution to prioritize outreach. We are bringing you this newsletter with the help of a communications student at LSU, Jennifer Phillips. This quarterly update will be sent to all members of the Coalition electronically and to our stakeholders by mail.

Web site improvements are also underway with help from the I.T. expertise made available by the LSU Center for Energy Studies. Our online updates will be available to the public. If there is interest, a member or stakeholder log-on option can be utilized for working documents and sharing event calendars.

**April 22<sup>nd</sup>** Earth Day Alternative Energy Expo hosted by the Center for Energy Studies (CES) will be held on the LSU Campus; featuring Vehicle displays and a Clean Fuels roundtable. The CES Alternative Energy Conference begins on Wednesday the 21<sup>st</sup>. Agenda and registration information is posted online at [www.enrg.lsu.edu](http://www.enrg.lsu.edu).

### Training Programs

Clean Transportation Education Project (CTEP) nation-wide training tour is organized through North Carolina State University partnering with Wake Technical Community College and is funded by the U.S. Department of Energy. Curriculum is provided by the Alternative Fuel Vehicle Institute and webinar will stream online. Workshops will include an hour-long technical training along with policy update presentations and a testimonial discussion with an industry representative.

**July 15<sup>th</sup>** Natural Gas Training hosted by the Southeast Louisiana Clean Fuel Partnership in New Orleans at the RPC Office.

**July 16<sup>th</sup>** Biodiesel Training hosted by the Greater Baton Rouge Clean Cities Coalition held on the LSU campus at the Dalton J. Wood's Auditorium in the Energy, Coast, and Environment Building.

Attendance is free of charge. Registration is required. Visit [www.gbrccc.org](http://www.gbrccc.org) for details. Contact Lauren Stuart for additional information at [gbrccc@gmail.com](mailto:gbrccc@gmail.com).

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## National Clean Cities Overview

The U.S. Department of Energy's Clean Cities campaign is proving to be more effective now more than ever. Over the past decade, coalitions across the country have coordinated public and private partnerships that deployed alternative fuel vehicles (AFVs) and built supporting infrastructure.

The mission of the program is to enhance our nation's energy security and air quality through a portfolio of technologies to diversify the transportation fuel mix. This portfolio includes fuels, vehicles, fuel economy, fuel blends, and idle reduction. While maintaining a fuel-neutral approach, Clean Cities projects accomplish combustion emission improvements that affect attainment of ambient air standards set by the U.S. Environmental Protection Agency.

Project portfolios can be viewed online at [www.eere.energy.gov/cleancities/](http://www.eere.energy.gov/cleancities/).

Visit the energy.gov website for Clean Cities program descriptions as well as the Alternative Fuel Data Center with many helpful resources.

# UPCOMING CLEAN FUELS EVENTS

## March

GBRCCC Membership Meeting  
LSU Energy, Coast, & Environment Building  
(date and time TBA)

*April 22<sup>nd</sup>* Earth Day Alternative Energy Expo  
Hosted by the Center for Energy Studies  
LSU Energy, Coast, & Environment Building  
[www.enrg.lsu.edu](http://www.enrg.lsu.edu)

*July 15<sup>th</sup>* Natural Gas Training  
A Clean Transportation Education Project  
With Southeast Louisiana Clean Fuel Partnership  
[www.cleanfuelpartnership.org](http://www.cleanfuelpartnership.org)

*July 16<sup>th</sup>* Biodiesel Training  
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